



ANNUAL REPORT

— 2022 —



TRANSFORMING THE LIVES OF A WHOLE GENERATION

FROM OUR PRESIDENT



Dear Friends,

This "Generation Z" is amazing! We've never been more convinced that Christ is moving among the young people of this nation. Despite the challenges kids face and a culture that confuses, we are seeing incredible hope and potential in a generation hungry for purpose, identity, belonging and authentic relationships.

It's a joy and privilege to share this Annual Report of how God is at work in the lives of young people, multiplying the sacrificial service and gifts of faithful leaders and partners like you.

It reminds me of the gospel accounts where Jesus, still grieving from the news of John the Baptist's tragic death, is disrupted by a large crowd in need. As evening approaches, the disciples become concerned they don't have enough resources to feed the growing hungry crowd. But Jesus, receiving what little they did have to offer - five loaves and two fish - looked up to heaven, gave thanks, multiplied it and invited the disciples into the miraculous... distributing "fresh bread from heaven" to nourish the souls of thousands. And... Isn't it just like our God to do all of this and have 12 baskets leftover!?!

Frankly, this is the kind of miraculous multiplication we are seeing in Youth For Christ today! We celebrate and praise God with you:

- Twice as many young people made a first-time decision to follow Jesus... last year, compared to the year before!
- Thousands of volunteers have been trained through our new online Leader Journey System, serving across 130 chapters and 1,335 ministry sites! Like the offering of loaves and fish, I believe this new technology is simply a tool that the Lord will use to multiply our reach.
- And now, YFC is being invited by several of our Kingdom partners to play a pivotal role in turning the hearts of the Body of Christ towards the next generation. We are humbled, and we are eager to participate by helping Christ's Church spur on this "awakening" that is already happening among Generation Z.

As you read these pages, be encouraged. Our King is clearly on the move, drawing kids to Himself, and He is using you to transform the lives of a whole generation that might have otherwise slipped through the cracks.



Now is the time to lean in. If you haven't already, we invite you to join in helping uncover God's story of hope in the next generation. Bless you and thank you for your consideration.

Jacob D. Bland
PRESIDENT/CEO



MINISTRY ADVANCEMENT

Our work exists in the overlap of God's story, our story and the story of a young person. At the core of all our ministries and chapters, we meet kids at pivotal moments to build lasting relationships in which God can work.

Through the 1,335 ministry sites across the United States, each ministry model encounters a different type of young person in varying life situations. But one thing unites us: Youth For Christ's staff and volunteer ministry leaders relationally engage kids, 11-19 years old, who are far from God by going into their world. We long for all young people to know the love of Jesus and raise them up to be lifelong followers of Him.

- Campus Life® serves middle school and high school students on campuses throughout the United States.
- Campus Life Military® ministry reaches young people on military bases.
- Deaf Teen Quest™ seeks to break down language barriers by building relationships with deaf and hard of hearing young people.
- City Life™ is a relational, holistically based ministry that desires to see deep change in urban neighborhoods by raising up leaders from within that community.
- Parent Life™ connects pregnant and parenting young people with leaders who help these young people uncover God's Story.
- Juvenile Justice Ministry® strives to respond to the needs of young people in the juvenile justice system with Spirit-infused empathy.

Year-Round Trips and Camps

- YFC Trips and Camps create unique environments where God transforms the lives of young people. Throughout the trip experience, young people experience authentic relationships and life-changing moments. Shared experiences, outdoor challenges, and times of solitude, create opportunities for young people to encounter Jesus.





OUR VISION FOR THE FUTURE

Young people are at a vulnerable tipping point – a pivotal moment. There's a whole generation that could slip through the cracks.

This is why Youth For Christ is focused on three strategies to help bridge the gap between the Church and the younger generation.

First, SIMPLIFY our ministry by doing the things Jesus taught us to do.

- Pray earnestly to the 'Lord of the harvest' to send more volunteer leaders who can help share the Gospel within the context of a loving relationship.
- Faithfully recruit more volunteers towards our God-given goal of 200,000 volunteers engaged in relationship with 1 million spiritually lost young people every year.
- Multiply disciples through passionate and capable volunteers who want to know and share God's Word.

Second, EXEMPLIFY relational evangelism among other faith-based, youth-serving organizations.

- Beyond our local YFC ministry sites, help the local church learn new ways to come alongside young people by giving away our 3Story® relational evangelism model to any Christian adult who cares about reaching young people who are spiritually lost.

Third, ask the Lord to help MULTIPLY ministry sites.

- Launch more ministry at juvenile detention facilities, schools, on military bases, and in community centers.
- Gather leaders together who share a common stage in ministry, size, and organizational development. Help our healthiest chapters multiply their ministry sites, and leverage these groups to multiply new chapters into any community that wants to reach young people in tough places.
- Remain vigilant amidst a growing mental health crisis. We believe the Gospel of Jesus is part of the solution to the mental health crisis. We know we can do more to train YFC leaders to move into some of the darkest places in this country and be the light.
- Ensure all our ministry models are relevant and sensitive to the needs of kids in post-pandemic youth ministry by enhancing our trauma-informed care services for kids and leaders.

CREATING SPACES TO BELONG

"Our approach has always been to love on them, listen to them, try to understand where they are at today...and start opening the door to have pivotal conversations about Christ."

- Mike G., YFC Leader



Scan QR code with your phone camera to learn more about the story.





KAYLA'S STORY

"Kayla struggled with major self-esteem issues when she first got involved in Middle School Campus Life. She was frequently bullied and coped by hiding behind her hoodie. It was at Campus Life that a team of leaders noticed her and began to invest in her story. Over time, Kayla let her guard down (and her hood) and opened up to us in Campus Life small groups. She repeatedly heard the gospel and eventually gave her life to Christ.

Today, Kayla is following Jesus and is a student leader in her High School Campus Life Club and youth group. Her faith has given her a new identity and purpose and she wants to be a light with her peers."

- ANGIE, CAMPUS LIFE LEADER

MULTIPLYING MINISTRY SITES

HOPE IS RISING IN NEIGHBORHOODS ACROSS THE COUNTRY

Youth For Christ ministry sites are strategically positioned in communities to make a difference in young people's lives. Here's one story of how YFC leaders across the country are collaborating within communities.

"We first met Gavin when he was out on bond for a serious charge where he took the blame. He just happened to be with the wrong group of people, at the wrong time. Most of them got away on foot, but he didn't run and so he alone was charged.

One of our YFC Leaders was able to begin mentoring him and they formed a relationship quickly because they shared a similar story. When Gavin had to go to court for sentencing, our YFC leader remained involved in the whole process.

He stood up in front of the judge alongside Gavin and spoke on his behalf... about how he's seen him grow over the past three months, doing well in school, holding down a job, and even had letters of recommendation sent in from several different people.

One of the things the judge said really stood out. He said that a lot of young people have mentors, but you rarely see their mentors 'step up or step in' at a court hearing."

- ALEXANDRA, YFC LEADER



Scan QR code with your phone camera to learn more of Gavin's Story, how God worked through a YFC mentor to change his trajectory!



MULTIPLYING LEADERS

LEADER FORMATION

The YFC USA Leader Formation team serves leaders at every level of Youth For Christ across the movement by providing resources, relationships, and training experiences that nurture their personal relationships with Jesus and most effectively equip them to fulfill the mission of YFC.

As the Leader Formation team looks forward, there is significant opportunity. By capturing the lessons learned during the pandemic, the new skills learned by pioneering in online delivery systems, the **need for more collaborative thinking in the Kingdom, and by stewarding a heart for Christ-centered leaders**, this team is excited to scale trainings and experiences to equip more leaders in the years to come.



XL SUMMIT

Over 150 attended our virtual and in-person training for all Executive Leaders nationwide.



MINISTRY LEADERSHIP CONFERENCE

Over 740 attended our virtual and in-person training for volunteer and staff ministry leaders who serve marginalized youth.



BETHEL UNIVERSITY @ YFC



Anyone who joins YFC's staff or volunteer ranks can enroll at BU for an online program to earn a fully accredited associate's or bachelor's degree while serving in local YFC ministry. This new partnership has allowed 30 YFC leaders of all ages to enroll in this first year! We are expecting 50 leaders engaged this fall.



NEW LEADER JOURNEY SYSTEM

In our first full year of our new online journey system, 1,556 new volunteers and 264 new staff were onboarded and are working through our digital learning experience called "myTrailhead" that introduces new leaders to YFC's mission, vision and guidelines for ministry and youth safety.



OUR VISION FOR THE FUTURE

Exciting Leader Formation and Training Enhancements Coming Soon:

- New Leader Cohorts kickoff in July 2023
- New Ministry Cohorts begin in 2024
- New Board Training Initiative coming in 2024



SERVING UP THE WHOLE GOSPEL



Scan QR code with your phone camera to learn more about feeding youth in Indiana.

"Our country is divided between the 'have' and 'have-nots.' This became very clear after the pandemic. There was food insecurity, unstable housing, and single parents trying to make ends meet by working double or triple shifts.

The biggest concern for most of our youth was where they would get their next meal. We set out to help them in that way. If they couldn't come to us due to the lockdown, we were going to come to them! We partnered with a local church and went to houses and brought sack lunches for around 30 youth across the community. It was a great way to build relationships with the teens and their families. We kept showing up and they realized that we truly cared for them and their well-being.

"Since then, this ministry has grown tremendously. We are now bringing meals to 400 kids a week! This just goes to show the widespread need in our area.

"We have kids coming to Campus Life who have never heard the Gospel before.

"It's so much more than just preaching at them or teaching them Bible verses. **We have to wholly love people and meet their needs the same way Jesus did. He fed, healed, listened, and just lived life with those around Him.**"

- JENNIFER, YFC LEADER



A NEW LEGACY OF FAITH MULTIPLIED

YFC creates strategic partnerships with like-minded businesses to meet the needs of today's youth and empower them with positive opportunities and life skills for the future.

"One of our staff member's husband manages a tire company. We got the great idea of bringing our teen moms from **Parent Life** to the car shop to teach them how to maintain their car. The moms learn how to change a tire or check their oil and tire pressure. While doing so, the YFC staff watch their children for them.

The opportunity to empower these teen moms while building solid relationships with them and their children is so encouraging. We're seeing a new legacy of faith emerge in their young families."

- JEFF, YFC LEADER



Scan QR code with your phone camera to learn more of the story.



MULTIPLYING YOUNG LEADERS



My story with YFC started my senior year when I was going through a very tough time in my life. **I was lost in my faith, and just dealing with a multitude of other issues.** A friend of mine invited me to come to YFC one Wednesday night. I took off work and went to Campus Life and never worked a Wednesday night again. I started attending Campus Life regularly and met some amazing YFC staff and volunteers. These leaders were there for me despite my troubled past and what was going on in my life. They built a relationship with me that ended up leading me back to my faith in Jesus.

At the end of my senior year I showed interest in volunteering since I knew I would be staying in the area for college. I reached out to let them know I was interested in volunteering, and after I filled out the volunteer application, they sent me an application for an internship! I was surprised and knew that God was answering my prayers for ministry and education opportunities.

I would encourage others to get involved with YFC to really understand the impact you make on the younger generations. **They were there for me when I needed positive influences around me and someone to listen and understand instead of judging.** Now that I am an intern for YFC I'm excited to give back and dive deep into this journey of faith alongside them. I can't wait to see how God gives life to their story as He did to mine.

- OLIVIA, YFC LEADER



3Story® is a way of life that guides followers of Jesus to be good news as they share stories of The Good News. In YFC, it is how we live in relationships with God and others. The three circles represent: God's story, my story and the stories of young people. When the circles overlap, it means friendship is growing, trust is building, transformation is happening.

AT OUR CORE | The core concept behind who we are and what we do.

WHAT WE DO | We engage kids in a way that authentically communicates the hope of the gospel

We are a movement of Jesus-followers, building lasting relationships with young people in pivotal moments to introduce them to Christ and uncover God's story of hope in their lives.

WHO WE SERVE | Our Impact Audience is the group that we exist to minister to.

11-19 year olds walking through pivotal moments.

WE REACH YOUNG PEOPLE EVERYWHERE

WHERE WE WORK | Identifying the spaces we reach gives context to the breadth of the movement.

We work in urban neighborhoods, rural towns, military bases, community centers, high schools, middle schools, juvenile institutions, coffee shops—we meet young people where they are.



	FY 21-22	FY 20-21	% INCREASE	DESCRIPTION
New believing kids who began 3Story® relationships with peers:	2,403	1,426	68%	We love when kids who come to Christ ultimately begin to catch a vision for their lost friends.
Kids who were plugged into a fellowship:	3,785	2,601	45%	Fellowship most often means a local church. Because the body of Christ spans multiple generations, a fellowship will sustain them through life -- in a special way beyond YFC.
Kids engaged in discipleship:	5,476	3,437	59%	When kids come to Christ, we engage them in an ongoing discipleship relationship to help them learn how to follow Jesus faithfully.
Kids who came to Christ:	7,323	3,672	99%	We believe that if we're faithful to put leaders in authentic, Christ-sharing relationships with lost kids, the Holy Spirit will do what only He can do. We give Him the glory for what He did, despite an unprecedented challenging year. We also thank God for how He moved through your partnership.
Lost kids in authentic Christ-sharing relationships:	37,651	23,327	61%	Our leaders initiate and sustain new 3Story® relationships through the year. Our most important measurement: leaders with lost kids.
Kids in conversations with a leader:	59,519	40,877	46%	Leaders and kids initiate conversations with each other throughout the year. Conversations help leaders identify lost kids and create opportunities to share Christ.
Kids who shared their name with a YFC leader:	99,963	65,822	51%	A concrete measure of the total number of kids connected to YFC ministry.

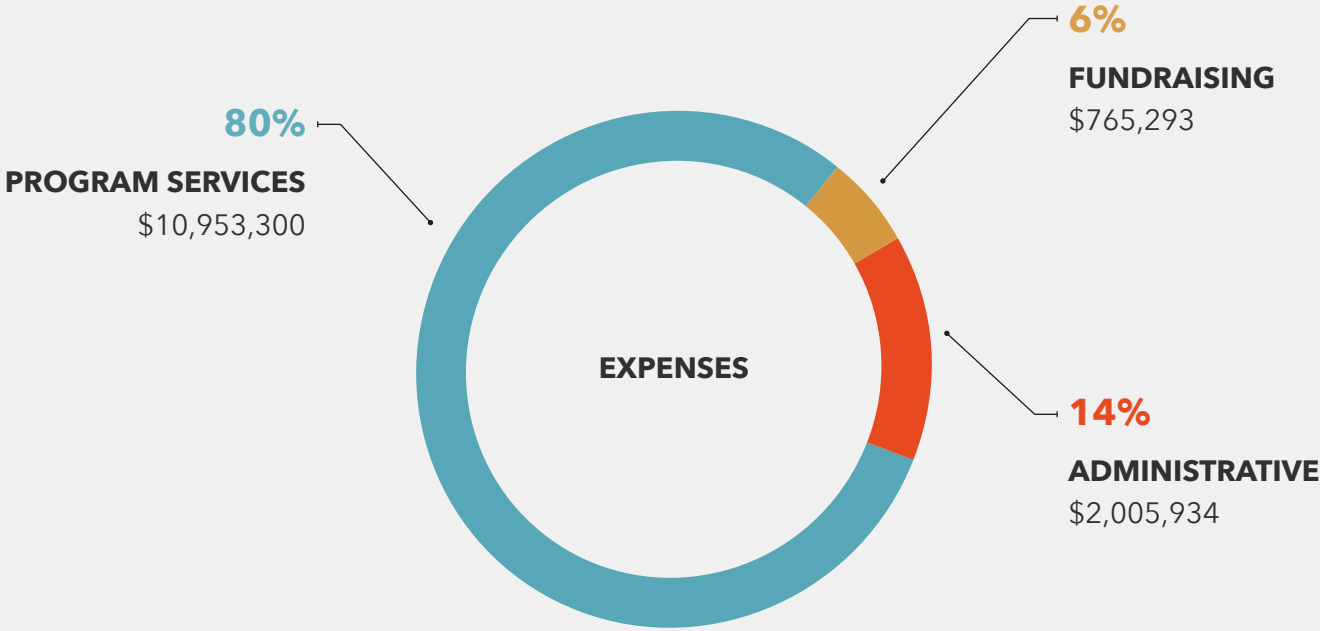




ORGANIZATIONAL FINANCIALS

NATIONAL AND LOCAL | FISCAL YEAR 2021-2022

FY 2021-22	REVENUE	EXPENSES
YFC National Service Center and Launch Chapters	\$14,109,199	\$13,724,527
Local Chapters	\$72,041,050	\$58,115,408
TOTAL	\$86,150,249	\$71,839,935



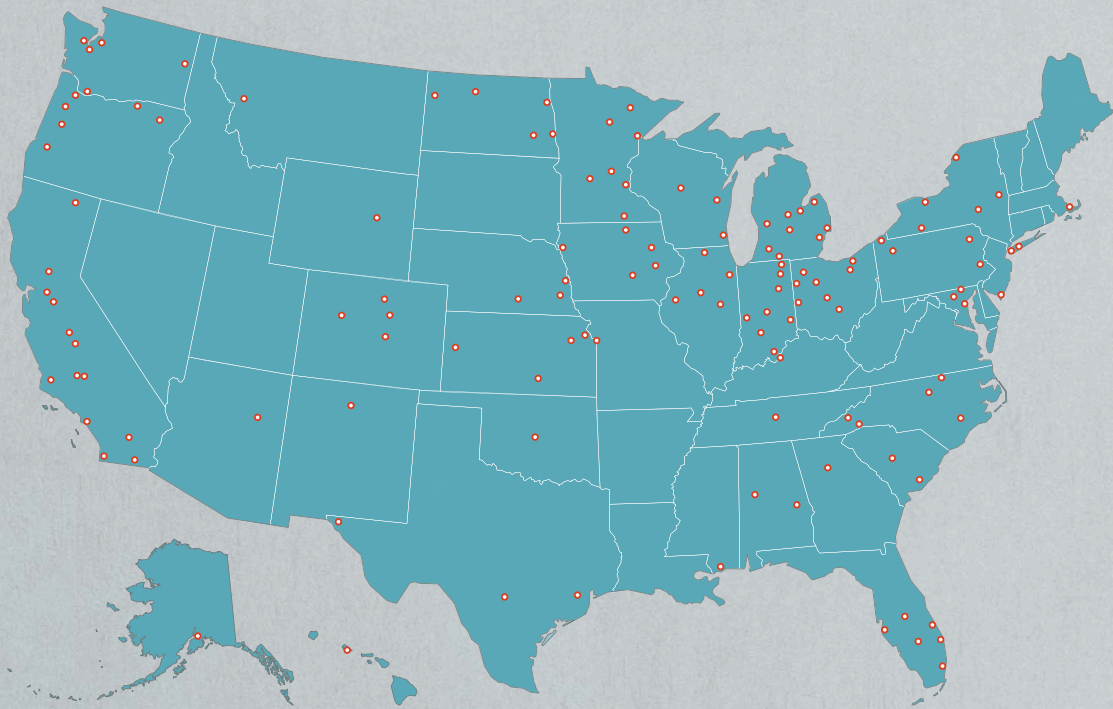
Administrative costs down/Ministry Programming up!

AUDITED FINANCIALS

YFC NATIONAL SERVICE CENTER & LAUNCH CHAPTERS

	FY 2020-21	FY 2021-22
ASSETS		
Cash & Equivalent	\$9,890,614	\$10,571,530
Receivables	\$1,861,670	\$1,666,370
Property & Investments	\$4,315,622	\$4,631,385
Total	\$16,067,906	\$16,869,285
LIABILITIES		
Accounts Payable	\$195,613	\$385,658
Accrued Liabilities	\$304,719	\$245,590
Other Liabilities	\$1,469,182	\$1,797,635
Debts	\$ 0	\$ 0
Total	\$1,969,514	\$2,391,883
NET ASSETS		
Unrestricted Net Assets	\$11,078,456	\$12,661,808
Restricted Net Assets	\$3,019,936	\$2,475,322
Total	\$14,098,392	\$15,137,130
SUPPORT IN REVENUE		
Contributions	\$9,310,475	\$9,629,998
Service Income	\$3,389,766	\$4,255,567
Other Income	\$393,730	\$436,094
Total	\$13,093,971	\$13,449,471





FIND A CHAPTER

Scan the QR code
or visit us online at
yfc.net/find-a-chapter



Youth For Christ/USA, Inc is a tax exempt 501(c)(3) organization in the USA, a charter member of Youth for Christ International, and one of over 100 Youth For Christ national programs around the world.



Local chapters are governed by boards of various sizes and are held to high standards of transparency and accountability. Launch Chapters are staff of YFC USA and are guided by local advisory boards.

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