



2020

**Annual Report**



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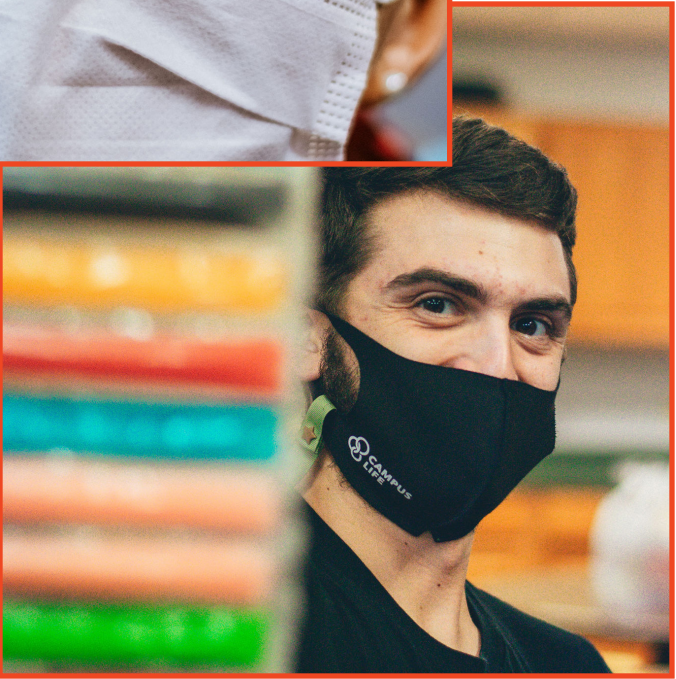
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A group of young people are playing instruments in a backyard. A man is standing and playing a guitar, while several young men are sitting on the grass, playing drums and other instruments. The scene is set in a backyard with a white house and trees in the background.

”

**Things definitely look  
different and we’ve  
had to get really  
creative, but God  
continued to show up  
in the midst of it all.**

**RENEE IN LUBBOCK, TEXAS**

2020. A year history books will describe as a season of pandemic, social unrest, and uncertainty.

At Youth For Christ, we will remember God’s faithfulness.

We will remember stories of tenacious grit and hope. Courageous love displayed by thousands of leaders who engaged young people in creative ways, even during a global pandemic. We will remember how God opened doors we could have never imagined.

We will remember you. The unleashed generosity of our partners, who, believing in YFC’s mission, courageously propelled us forward. It was a humbling and awe-inspiring reality in the midst of uncertainty. One we will always thank God for.

What a year. But God, in His mercy and grace, advanced the mission into tough places.

As you review the pages that follow, I invite you to rejoice with us. As we move into the future, I believe God has uniquely positioned YFC to help uncover God’s story of hope in the next generation. We stand on the shoulders of giants, now at a critical convergence point: A 77-year history of innovative youth ministry; combined with thousands of creative, diverse, and faithful volunteers who are building relationships with kids who need hope.

The Gospel of Christ is as powerful and as effective as ever. Kids need to know that the God of the universe loves them, that He cares for them, and that He wants to offer them eternal and abundant life through His son Jesus.

Yes, God is faithful, and His mission is emerging stronger and more needed than ever.

Together with you, for kids who need hope,

—

A handwritten signature in black ink, reading "JDB".

**JACOB D. BLAND**  
President/CEO

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# The Pandemic Can't Cancel Love

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**When face-to-face ministry was paused in March 2020 because of COVID-19, our ministry leaders across the country continued reaching out and keeping up with kids in the communities where YFC serves. Read this story about how God not only maintained relationships between YFC leaders and kids in this season, but also orchestrated them.**

At our last club before Oregon went into “shelter in place,” we had an issue with one of our regular students. She is one of those kids that just drives you nuts. I think everyone who has done ministry with teenagers knows exactly what I am talking about. Her level of disruption this week was at a whole new level. She was checked out of anything that had to do with school and was lashing out at our Campus Life team. The last time we saw her she yelled at us, “You all suck, and I am never coming back here.” It felt like a hopeless situation. Who knew God could use a pandemic to later restore this relationship.

After a few weeks of regularly posting encouragement on our social media, we got a message from this student. “I hate quarantine. I hate this. I hate all of it.”

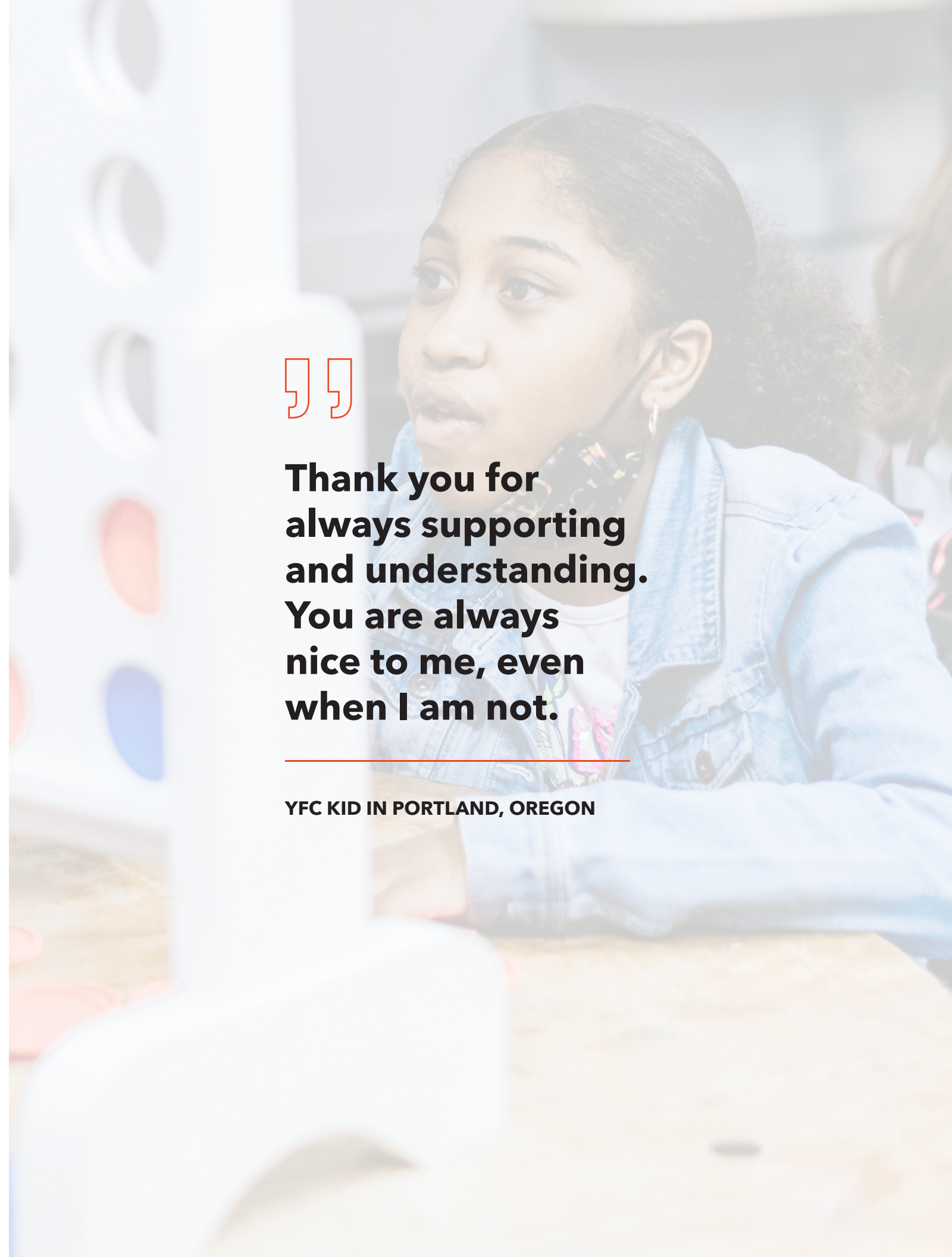
After very clearly telling our team she wanted nothing to do with us, this student reached out in a small way. After chatting a bit, she shared that her home life was hard, and school was the one place she could get away. She was already struggling with her classes and was terrified that she would fail them when moving to online distance learning. We met her with encouragement and hope while offering tutoring help. Her response? “Thank you for always supporting and understanding. You always are nice to me even when I am not.” You see, many things were canceled in this season, but love isn’t. The Gospel isn’t. This student is now regularly attending virtual club and engaging with local youth pastors and believers who are sharing the light of Christ with her – a breakthrough that probably wouldn’t have happened otherwise. In this time of uncertainty, the good news of our Savior is still just as good. Sometimes it takes a little bit of darkness to truly appreciate the light.

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**Thank you for  
always supporting  
and understanding.  
You are always  
nice to me, even  
when I am not.**

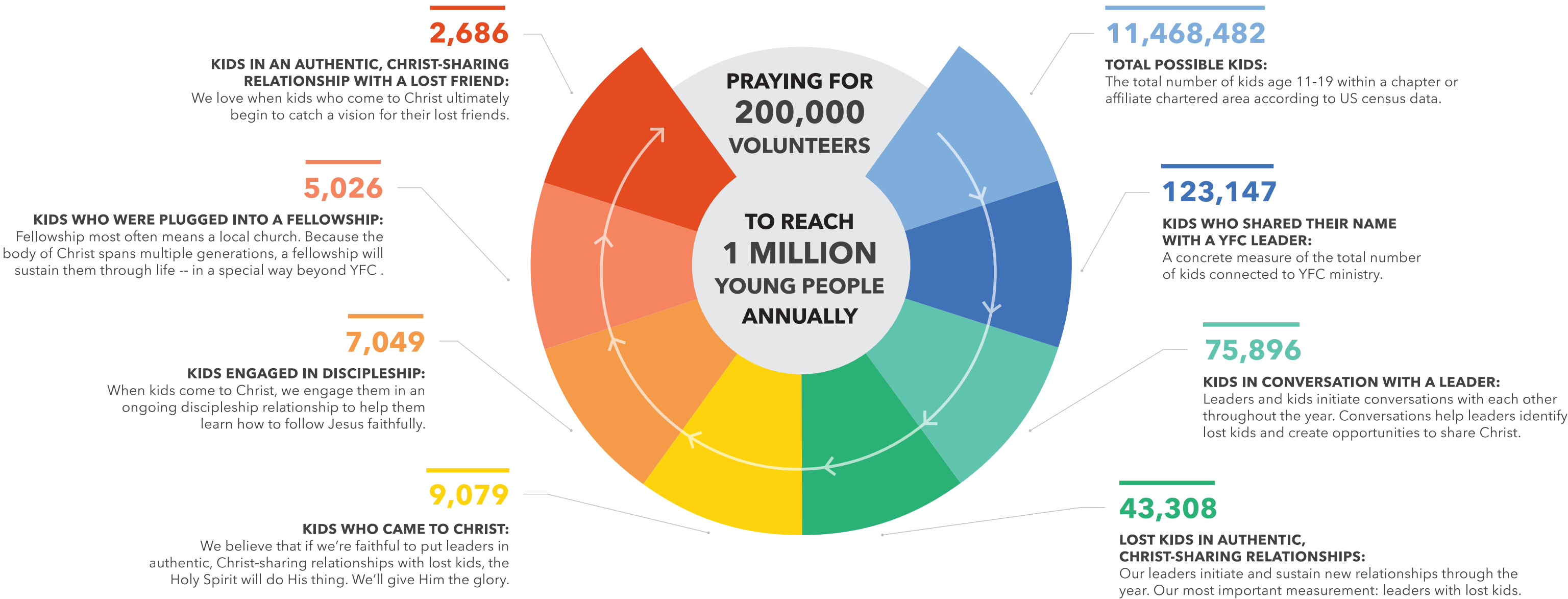
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**YFC KID IN PORTLAND, OREGON**



# Ministry Outcomes

2019 – 2020





# What It Takes

Through extensive research conducted by the Arbor Research Group,\* we have found the following to be true:



- There is a direct correlation between the number of ministry leaders per site and the number of kids in authentic, Christ-sharing relationships.
- By increasing the number of ministry leaders per site, we can increase the number of kids we reach.
- Our healthiest ministry sites are those who have paid staff who are mobilizing a large number of volunteers.
- Exemplary evangelistic youth ministry happens when YFC staff partner closely with local churches.
- The main goal of ministry must be for staff, volunteers, and young leaders to be passionately pursuing kids in one-on-one relationships.
- It will take approximately 200,000 ministry leaders to reach one million kids.
- At least 100,000 of these need to be 11-19 year old young leaders who are equipped to share Christ with their lost friends.



**With man,  
this is impossible,  
but with God,  
all things are possible.**

**JESUS**

### **The need is clear.**

In order to reach one million kids, we need more staff who are passionate about reaching lost 11-19 year olds. More volunteer ministry leaders who can prioritize one-on-one relationships with lost kids. Overall, more ministry leaders who can train and equip saved 11-19 year olds to reach their lost friends.

### **The need is great.**

But what these numbers show is that the goal is within reach. Our dream to reach one million kids is possible.

By investing in the ministry of Youth For Christ, you help equip more staff, more volunteer ministry leaders, and more young leaders for the mission of reaching one million lost 11-19 year olds around the nation.

\* Arbor Research Group began the research project on January 19, 2019 and concluded its research on April 28, 2019. 135 ministry sites were contacted in addition to an equal amount from a control group from 338 other ministry sites. The Arbor team completed 56 virtual interviews with YFC staff members from across the country.



# LEADERS FIND PIECES OF ENCOURAGEMENT THROUGH THE PANDEMIC



Over the last few months, we have continued to meet with students in various online platforms. We've played silly games together, talked about life, and shared who Jesus is. Connecting weekly as a group and individually has created a foundation for life-changing relationships that are beginning to thrive.

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**LIZ IN MINNEAPOLIS-SAINT PAUL, MN**

I know what it's like to be a teenager and be incarcerated. I want to make a difference in the lives of youth by showing them their value in Christ and helping them find their purpose.

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**JON IN NEW YORK, NY**



Putting time into somebody's life and watching them grow through that has been one of the most rewarding things I have done.

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**BECKY IN SAN DIEGO, CA**

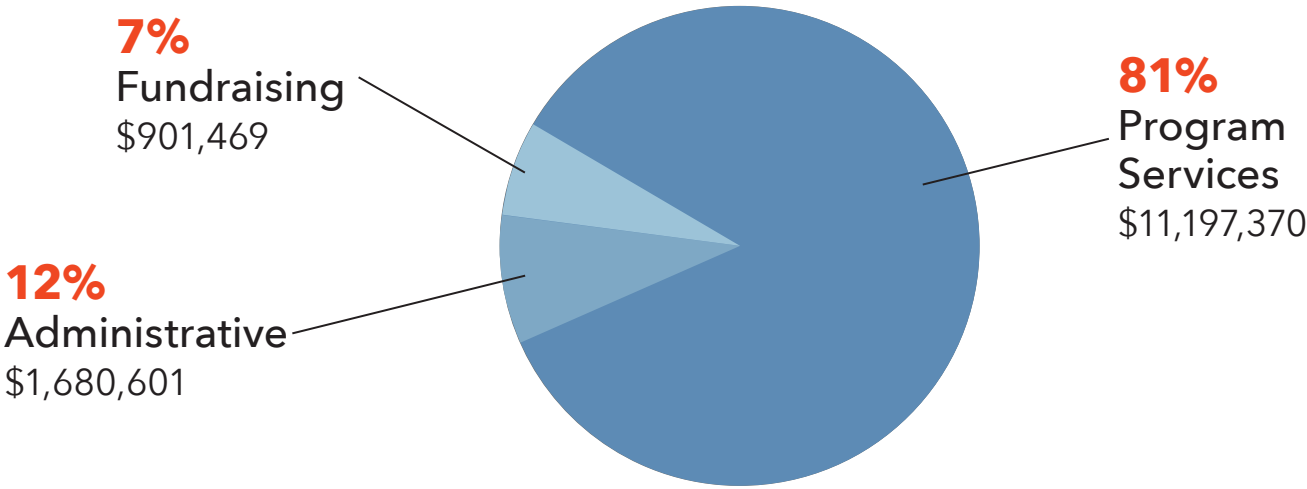


## Nationwide Financials

	INCOME	EXPENSE
YFC National Service Center + Launch Chapters	\$17,325,787	\$13,779,440
Local Chapters	\$67,680,554	\$64,392,414
Total	\$85,006,341	\$78,171,854

## YFC National Service Center Audited Financials

### EXPENSES



## YFC National Service Center Audited Financials

ASSETS	
Cash & Equivalent	\$7,766,839
Receivables	\$1,652,247
Property & Investment	\$4,641,773
Total	\$14,060,859
LIABILITIES	
Accounts Payable	\$109,392
Accrued Liabilities	\$268,196
Other Liabilities	\$1,185,600
Debts	\$367,668
Total	\$1,930,856
NET ASSETS	
Unrestricted Net Assets	\$9,336,465
Restricted Net Assets	\$2,793,538
Total	\$12,130,003
SUPPORT IN REVENUE	
Contributions	\$11,877,683
Service Income	\$4,838,027
Other Income	\$610,077
Total	\$17,325,787





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Youth For Christ/USA, Inc is a tax exempt 501(c)(3) organization in the USA, a charter member of Youth For Christ International, and one of over 100 Youth For Christ national programs around the world.



Local chapters are governed by boards of various sizes and are held to high standards of transparency and accountability. Launch chapters are staff of YFC USA and are guided by local advisory boards.



YFC USA is a charter member of the Evangelical Council for Financial Accountability.